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INITIATIVE FOR COMMUNITY ADVANCEMENT

2019 ANNUAL REPORT

ICA 2019 ANNUAL REPORT CONTENT

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A WORD FROM THE CHAIRPERSON MR EUGENE OHLSON

We had a very interesting year as our focus transformed from being a member-driven network named South African Youth Leaders Network (SAYLN) to a partnerships-driven Community Foundation (CF). With our new vision, mission and focus we are already starting to see great results which gives us hope for the future. We underwent a process of a name change and I am pleased to introduce our new name – The Initiative for Community Advancement (ICA). The slogan for the organisation became **WHERE PEOPLE LEAD THEIR OWN DEVELOPMENT**, because we truly believe that our role as Community Foundation is to support communities to lead their own development.

In any transition, the future and its prospects can seem daunting. However, all things are possible with people who have an aligned vision and commitment of a new future.

The 2018 Annual General Meeting (AGM) took a resolution to dissolve the former Board and elected a Steering Committee tasked with recruiting Board members from the West Coast, which is the new geographic location of the organisation. I want to express my heartfelt appreciation to the former Board Members who served our beneficiaries with commitment and passion. Our recruitment strategy for new Board Members was to recruit members who are passionate about and are rooted in the West Coast district and I am pleased that we were able to achieve that objective.

We are grateful for the commitment of our funding partner, Bread for the World, who continue to see value in our work in rural communities and stuck with us during this time of transition. Our heartfelt appreciation for journeying with us as we work towards fundamental change in the most rural locations. I want to extend a word of thanks and appreciation to our dedicated staff, my fellow Board Members, fellow NGO partners and various communities for believing in our Vision for the West Coast.

The 2018-2019 financial year was challenging, but we proved that with commitment and passion we can pull through and sustain our efforts by innovation and continuous reflection. With such great partners and supporters, 2020 can only get better and I am confident that we will continue to grow from strength to strength.



FROM THE PEN OF THE DIRECTOR JEREMY MAARMAN

What happens to a non-profit organization when it loses a donor?

It was towards the end of 2017 that the staff and board were part of an external evaluation process in Cape Town (Western Cape), when a critical question about the future of the organization came up. This question was particularly challenging in light of the fact that one of our long-term funding partners informed us just a few weeks prior that they will not renew our funding agreement. The sense of worry and desperation in the room was palpable and I remember thinking how ironic it was that we were in the business of creating hope, yet we found ourselves in a state of hopelessness. In that moment I thought of a poem called "Thinking" written by Walter D. Wintle, a poet who lived in the late 19th and early 20th century. I particularly remembered the words:

*If you think you'll lose, you've lost;
For out in this world we find
Success begins with a person's will
It's all in the state of mind.*

The organisation was the collective vision of young leaders at a conference in Bethlehem - Free State in 2011, so the sustainability of the organisation is just too important for us. We swiftly changed the atmosphere in the room from the sense of despondency and desperation to one of determination and optimism. Without warning, our biggest fear of a donor ending a long-term funding agreement became a reality and it turned out to be an opportunity for the transformation and reimagination of our organisation.

We decided to remain dependant on the financial aid of external funding partners, but critical to our new direction was to transform our funding model into one that includes the agency and effort of our target communities. We transformed our target communities from clients wanting free development services to investors raising capital and other resources towards their own development. Through the community foundation model, we now give target communities the tools and support for their local fundraising initiatives and we offer secure mechanisms where the generated funds are invested for steady growth.

So, the answer to the question in the title is that the loss of a donor gives tremendous opportunity to a non-profit organisation for self-reflection, exponential growth and transformation provided that the leadership has the right mental disposition that sees a challenge/crisis as an opportunity.

A huge thank you to all our partners, the board, staff and our target communities who continue to support our efforts to transform rural communities into opportunity-filled localities.

OUR VISION

Communities that are vibrant, sustainable and resilient – with unlimited opportunities.

OUR MISSION

We facilitate citizen engagement and encourage the strategic use of assets in rural communities so locals can lead and manage their own development. We achieve this by:

1

RAISING ASSETS

We partner with exemplary individuals, families and others who care passionately about improving the community and create permanent charitable funds.

2

RESPONSIBLE STEWARDSHIP

We invest and administer charitable assets based on rigorous financial standards.

3

DISTRIBUTING ASSETS

We make grants that are responsive to development priorities defined by communities that include skills development, youth and families, arts and culture, early childhood development (ECD) – and for civic and environmental benefit.

4

COMMUNITY LEADERSHIP

We serve as a convener by bringing together key stakeholders to determine community needs; we facilitate the development of collaborative solutions to important community issues; and we act as a catalyst for positive change.

PROGRAMMES OVERVIEW

This section gives an overview of the implementation of activities in relation to objectives and targets agreed upon with the organizations' funding partners. The overview highlights programme implementation results for the last funding period and ushers in the transition from the South African Youth Leaders Network (SAYLN) to the new organization configured with its new name – The Initiative for Community Advancement (ICA).

OBJECTIVE

Young people with heterogeneous backgrounds understand their individual uniqueness and strengths and contribute to society in a meaningful way through active citizenship.

The tables below outlines the agreed targets compared to the achieved results. It gives us great pride to share how we were able to over-achieve in all aspects of the work. The over-achievement came as a result of an expansion of services to more provinces than initially planned, as well as a desire from other organisations to join our Active Citizenship (AC) Education Programme. To that effect, we decided to facilitate more training-of-trainer workshops with leaders from organisations in five South African provinces namely, Gauteng, Mpumalanga, Eastern Cape, Kwa-Zulu Natal and Western Cape. The result of this is that the organisation reached a total of 1534 young people through its various interventions.

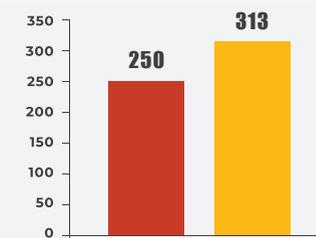
Monitoring & Evaluation (M&E) results continue to show that our beneficiaries gain a lot of positive impact from our initiatives and rating of the quality of our work are consistently high as we consistently score an average of 4 out of 5 on our rating scale.

The organisation continues to focus on gender mainstreaming and thus all efforts are made to ensure equal participation of males and females at events and activities. To that effect the results below have been achieved:

Activity	Total N	Male		Female		Other		Gender Unavailable	
		N	%	N	%	N	%	N	%
Managing Diversity Youth Events	313	168		144		0		1	
Youth Dialogues	380	154		225		1		0	
Youth Leader Training	261	117		144		0		0	
Member Organisation Youth Training	580	284		279		0		17	
Total N/Average %	1534	723	47.1	792	51.6	1	0	18	0

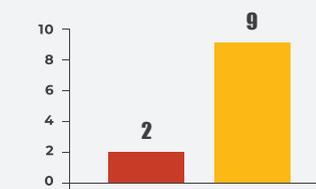
MANAGING DIVERSITY YOUTH EVENTS

Number of participants - Managing Diversity Youth Events (Sheba)



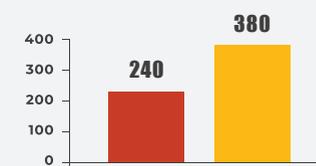
YOUTH DIALOGUES

Number of Youth Dialogues conducted



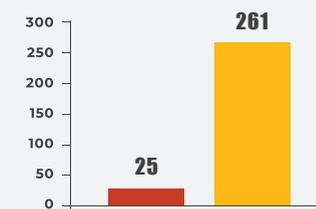
YOUTH DIALOGUES

Number of participants - Youth Dialogues



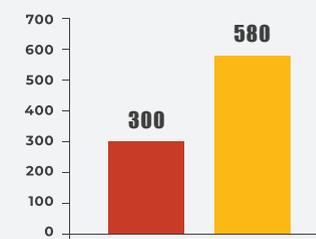
YOUTH LEADER TRAINING

Number of participants - Youth Leader Trainings



MEMBER ORGANISATION YOUTH TRAINING

Number of participants - Member Organisation Youth Trainings



INITIATIVE FOR COMMUNITY ADVANCEMENT

(Registration number 154-611 NPO)

**ANNUAL FINANCIAL STATEMENTS FOR THE YEAR
ENDED 28 FEBRUARY 2019****STATEMENT OF FINANCIAL POSITION**

Figures in Rand	2019	2018
ASSETS		
Non-Current Assets		
Property, plant and equipment	40,113	45,606
Current Assets		
Cash and cash equivalents	404,582	491,543
Trade and other receivables	26,030	3,530
	430,612	495,073
TOTAL ASSETS	470,725	540,679
EQUITY AND LIABILITIES		
EQUITY		
Accumulated funds	432,125	444,170
Membership fees	15,275	15,275
	447,400	459,445
LIABILITIES		
Current Liabilities		
Provisions	13,800	11,500
Trade and other payments	9,525	69,734
	23,325	81,234
TOTAL EQUITY AND LIABILITIES	470,725	540,679

INITIATIVE FOR COMMUNITY ADVANCEMENT

(Registration number 154-611 NPO)

**ANNUAL FINANCIAL STATEMENTS FOR THE YEAR
ENDED 28 FEBRUARY 2019****STATEMENT OF DETAILED COMPREHENSIVE INCOME**

Figures in Rand	2019	2018
REVENUE		
Grants and donations received	681,112	1,179,099
Project income	138,427	28,715
	819,539	1,207,814
OTHER INCOME		
Gains on disposal of property, plant and equipments	-	788
OPERATING EXPENSES		
Accounting fees	42,205	30,883
Activities at member organisations	54,773	130,225
Auditor's remuneration	42,406	45,700
Bank charges	4,125	8,523
Consulting fees	9,000	-
Communications	32,005	43,316
Competition expenses	1,500	-
Depreciation, amortisation and impairments	19,391	11,140
Employee costs	377,783	510,678
Evaluation	28,000	72,358
Managing Diversity Youth Event	99	33,139
Office material	22,489	21,437
Ongoing project evaluation	9,000	21,250
Professional fees	2,100	-
Rent, electricity, water and security	32,383	21,740
Staff development	4,227	17,978
Telephone and postage	12,838	16,193
Training manual development activities	150	11,141
Travel cost for staff and beneficiaries	113,933	97,693
Youth conferences	23,178	93,498
	831,585	1,186,892
TOTAL (DEFICIT) SURPLUS FOR THE YEAR	(12,046)	21,710



MEET THE TEAM AND OUR BOARD MEMBERS



MR JEREMY MAARMAN
DIRECTOR



MR EUGENE OHLSON
CHAIRMAN



DR JEREMY SOMERS
SECRETARY



MRS BEHANCE JULIES
ADMIN OFFICER



MISS SUE-NE GROBLER
DEPUTY SECRETARY



MRS BRENDA MAARMAN
PROGRAM OFFICER



MR NICK STEVENS
TREASURER



MISS ANTENICK BOOYS
INTERN



OUR VALUES

To our donors, stakeholders and to one another we make the following commitments:



INTEGRITY

An abiding pledge to trust, honesty, professionalism and respect.



INCLUSION

Diversity and equity are essential to the fullest realization of our ideas and endeavours.



EXCELLENCE

In our every endeavour.



COLLABORATION

Working together as a team, for one person or organization alone cannot address the community's many needs.



KNOWLEDGE

We strive to be a source of knowledge for the communities we serve. To exemplify this, we consistently train and educate our board and staff in order to better serve our constituents and partners.